

PMC Board Meeting February 6, 2008

Present: Kimi Colaizzi (Co-President), Rachel Back (Co-President), Liz Garrison (Vice President), Tanya Orsini (Treasurer), Sheri Chlebowski (Co-Program Coordinator), Marianne Riddle (Co-Publicity Coordinator), Kali Sklove (Secretary), Victoria Skinner (Co-Community Liaison), Christine LeMay (Business Ads)

Absent: Sara Jehan (Newsletter Editor), Jodi Frost (Publicity), Megan Morrone (Co-Service Project Coordinator), Susan Cook (Co-Service Project Coordinator), Michele Gray (Co-Program Coordinator), Jen Oryn (Co-Program Coordinator), Kathleen Schelhorse (Fundraising Coordinator), Kesa Labanowski (Co-Event Coordinator), Veronica Blaustein (Co-Event Coordinator), Corrina Lozanov (Playgroup Coordinator), Veronika Noble (Community Liaison), Kathy Olsen (Co-Event Coordinator), Amy Kemmerer (Co-Event Coordinator), Kelly Smith (Webmaster), Monica Lynch (New Member Coordinator)

Others in Attendance: none

Meeting was called to order at 7:25 p.m.

Old Business

The December Board Meeting minutes were unanimously approved.

Treasurers Report (Tanya)

- Year to date is looking good over all. Insurance went up, bulk mail increased, storage unit increased. Other than that, most areas are at 50% or less of budget. Membership is at 99% of expected revenue and newsletter advertisements are at 79% already. The Fall Carnival earned above budget and spent less than budget, so it looks like it would be fine to put popcorn machine in their budget (see below)

Monthly Social Recap-Sheraton Night (Sherry)

- Went well, small group had a lot of fun. Sheraton didn't have sign out, but people found our group.

New Business

Egg Hunt & Spring Tea (Kimi)

- Kenilworth, March 22nd, 9-2 school is booked, The Egg Hunt event will be from 11-1. Will include craft decorating, bag decorating table, greeting table and bake sale. Children will exchange empty eggs they find for prizes. The CHP will be there checking carseats.
- Looking for volunteer to wear Easter Bunny costume. Also needing to verify that a club photographer will be there.
- Sheraton to donate cookies and have table.
- Event team wants to purchase popcorn machine for club. Cost approx. \$200. Board approved expenditure.

Spring Tea (Kimi)

- Amy is no longer an Event Coordinator, so with just two now we may need a little more planning time. June 1st date likely. We can move with this date, but need to wrap things up (receipts turned in etc.) by 3rd week in June due to board changeover.

- Looking at Rooster Run & Sheraton as locations

Butter & Eggs (Victoria)

- Parade to be held on April 26th
- Theme this year is Petaluma's 150th Birthday
- Two parades this year. First is to be 4 blocks long, beginning at 11:30 for young children, walking only. If we participate in the main parade we can use the truck and we will have better exposure due to more people watching. Will be coordinating with Chrissy to get truck & trailer if we participate in the main parade.
- We need to make sure we are allowed to participate in the main parade, and if we are we need to make sure we can have people walking beside the truck.
- We believe we have shirts and will give participants shirts.
- Need to have a decorating committee.

Relay for Life (Victoria)

- Sept 13th this year. Monthly meetings start next week.
- Victoria and Veronica both want to participate in this even though it's in the new term year.

Kidpower & CPR (Victoria)

- Also working on arranging a PMC Kidpower focused on PMC-aged kids & a PMC CPR class. Rachel will follow up with Veronica regarding kidpower.

Ad Space Exchange (Rachel/Christine)

- At some point the club decided not to trade ad space. Currently, Jumpin' Jacks wishes to place ad regardless of trade or pay. Kinderkickz will give us a play day (2 one hour classes for up to 12 people, first come first served) in exchange for the ad. Also Kidspot in Sebastopol discontinued PMC discount, so we might be able to trade a discount for discounted ad space. Café Bella wishes to give PMC members a discount.
- Board moved to implement exchanging ad space again. We need to write up guidelines so that we're somewhat consistent with exchanges/discounts. In the meantime each ad space trade issue will be brought to co-Presidents for approval.

Party Central-(Sherry)

- PMC Discount comes to \$5.95 for up to 2 hours of play. Lots of jumpys & slides, 0-4 year old area. Drop in hours 9:30am to 6pm!! PMC Play day set up, Rachel to follow up on details.

Monthly Socials (Sheri)

- Feb 27th, Joe Manthey, Raising Good Sons
- March 19th, Carrie Wicks, Parenting from the Inside Out
- Feb & March meetings will have 6:30-7 refreshments, 7pm speakers
- April-looking at wills and estate planning.
- May/June socials-May potluck, June park

Haus Fortuna (Rachel)

- Elf on the Shelf book was on PMC reading list at holidays, Haus Fortuna was the only place in town that had it, so we ended up sending them a lot of business. They wish to give all our members a \$5 gift certificate to thank us. Rachel has them and we will distribute them out to members at events.

Board Meeting Location (Rachel)

- Rachel will look into having them at Petaluma Creamery and possibly Metro Hotel. If not we can ask general membership for ideas.

Fruit in Motion Fundraiser Reminder (Rachel/Kimi)

- The 27th of every month, 10% goes to the PMC

Meeting was adjourned at 8:55 p.m.